



EARTH MONTH

Houston ISD's Energy & Sustainability Department is hosting **Earth Month 2017** to raise awareness of the environmental impact of our campuses and promote sustainable behaviors and actions that reduce our "footprint".

HOW DO WE ENROLL?

Select your Earth Month Champion, visit HoustonISD.org/EarthMonth, and submit the Earth Month Pledge. By taking the pledge, you agree to select and complete at least three activities.

HOW DOES IT WORK?

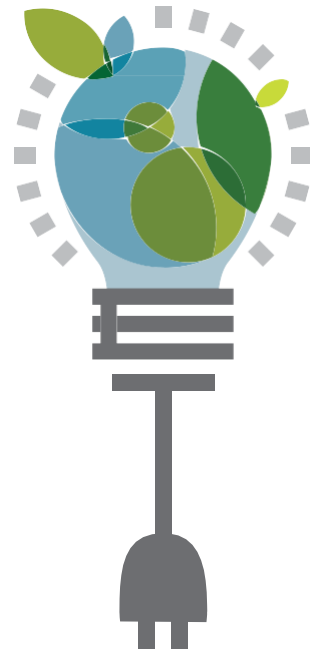
A menu of activities are grouped into the categories of **Campus** and **Community**. A brief description of each can be found on HoustonISD.org/EarthMonth. The campus with the most participation points wins Earth Month 2017!

IS THERE AN INCENTIVE?

The winning campus receives a **Sustainable Schoolyard outdoor classroom** sponsored by Volunteer Houston; the build-out will be completed by early May 2017.

HOW DO WE WIN?

Points of Light and **Volunteer Houston** will sponsor the outdoor learning classroom build out, along with a one-year volunteer agreement with **Urban Harvest** and **AARP**, to the school that accumulates the most points. In case of a tie, attendance at an Earth Day Celebration will determine the winner.



DID YOU KNOW?

HISD spends **over \$48 million** per year on utilities

Utilities expenditures are the **second-largest expense** after salaries

Being **sustainable is more than** just being "green"

Changes in habits can result in significant **energy savings**



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ACTIVITY MENU

CAMPUS		POINTS
RECYCLING	Sign up your staff for the HISD Freecycle group . Find (or give) extra supplies a new home within HISD.	1/person
TRANSPORTATION	Host a walk/bike/scoot day. Conduct a hands-up poll to find out how students and staff arrived at school on that day.	1/person
BOOK DRIVE	Host a book drive or book exchange at your campus. Tweet a pic using #HISDGoGreen .	25
ECO-SCHOOLS	Complete and submit the Eco-Review Checklist provided by the National Wildlife Federation.	25
ECO-FACT ANNOUNCEMENTS	Include one Eco-Fact in the morning PA announcements (list will be provided). Tweet a picture at #HISDGoGreen .	25
COMMUNITY		POINTS
GREEN APPLE DAY OF SERVICE	Propose a project for your campus to be done as part of Green Apple Day of Service (September).	25
FARMER'S MARKET DAY (April 15 • 8 a.m. – 12 p.m.)	Check in at the HISD booth during your visit to the Urban Harvest Eastside Farmers' Market .	5/person
EARTH DAY CELEBRATIONS	Visit our website and select an activity from the list to celebrate Earth Day. Tweet a picture of your participation using #HISDGoGreen .	5/person
BIKE SOCIAL (April 8 • 9 – 11 a.m.)	Rendezvous with our riders for a leisurely bike ride through scenic Houston. Register here .	5/person

Tweet your favorite photos/videos from these activities to [@HoustonISD](https://twitter.com/HoustonISD) and tag them **#HISDGoGreen!**